

**Fill 300  
food shelves.**

**Mission  
impossible?**

**Not if you help.**

**Give to the  
Minnesota  
FoodShare  
March Campaign**



[mnfoodshare.gmcc.org](http://mnfoodshare.gmcc.org)

## **About the March Campaign**

Recently, you may have seen a public service announcement on TV where actor Matt Damon portrays a jobless man forced to use a local food shelf to feed his family. That depiction is not a piece of Hollywood fiction. In fact, the man represented in that ad is Steve Gallagher, a married father of two who lives in Minnetonka.

“I’m the face of middle-America, the middle class who is now down to poverty,” Gallagher, who uses a food shelf in that western Twin Cities suburb, explained. “I’m looking for work. I’m applying for 50 to 100 jobs a week and not getting any bites.”

Minnesota FoodShare’s March Campaign raises more than half the food distributed annually through 300 food shelves across the state. If the annual food and fund drive did not exist, local food shelves like the one Steve uses would truly be facing “Mission Impossible.”

But for almost three decades, civic groups, businesses, congregations, schools and individuals have come together in this grassroots effort to fight hunger. This year, those groups and individuals will be working toward another ambitious March Campaign goal – to raise 12 million combined pounds and dollars.

Minnesota Timberwolves president Chris Wright will be assisting with the 2011 food and fund drive. “I am excited to be the honorary chairperson for Minnesota FoodShare’s March Campaign,” Wright said. “For 15 years, the Timberwolves have had the privilege of working with this phenomenal organization to help restock food shelves across Minnesota. I will personally call upon our staff and fans to once again work with Minnesota FoodShare to help in this statewide fight against hunger.”

That fight is so important to so many people just like Steve -- men, women and children throughout Minnesota – including the working poor, toddlers, senior citizens and yes, the middle class. In 2010, there were more than three million food shelf visits statewide and it is estimated that the number of Minnesotans without enough food is now 14 percent.

Every dollar given to Minnesota FoodShare during the March Campaign has goes directly to local food shelves to purchase food for the hungry. For each dollar contributed, food shelves can purchase \$4 worth of food. However, this essential effort cannot succeed without your help.

*Minnesota FoodShare is just one of a family of community service programs of the Greater Minneapolis Council of Churches (GMCC). Since 1905, GMCC has battled poverty in Minnesota, bringing together businesses, civic groups and congregations to help struggling families remain self-reliant.*