



Top Ten Reasons to Host an Employee Food/Cash Drive at Your Business for the March Campaign

- Your company will be a business leader by participating in a campaign that builds a stronger community. The March Campaign empowers local food shelves by strengthening local expertise, increasing local volunteers, and building sustainability in the community's support.
- Hungry families in Minnesota need your company's support. Food assistance promotes capacity building. It makes a real difference to real people. The fastest growing type of person needing assistance from a food shelf is the person who is employed but does not earn enough to support his/her family.
- Show your commitment to the community where you work and serve. Create goodwill.
- Involvement in the March Campaign is in line with your company's integrity and values.
- Your clients will be proud.
- The Campaign will provide you the opportunity to build new relationships with organizations and individuals in your community.
- Be a part of something historic. The 2009 March Campaign aims to raise 10 million pounds and dollars, our largest goal to date.
- The March Campaign food and cash drives have wide-reaching positive effects on the morale within a company. An energetic March Campaign serves as an antidote to the late-winter blues.
- Your company and the local community both benefit from your service. Corporate support is a key component of a healthy, vibrant community.
- Because it's fun! It is a creative way to involve all employees in something fun, meaningful, and impactful – from the CEO to the newest member.

Check out our web site! www.gmcc.org/foodshare/marchcampaign